

FAMILY TALK

**Contact the Montana Jaycees Program Manager
for brochures and guides, also available at conventions.**

At Anheuser-Busch, we are adamantly opposed to underage drinking. We brew our beers to be enjoyed responsibly by legal age adults.

Our programs to help prevent underage drinking address the issue in many ways, such as helping parents talk with their children about drinking, providing speakers who talk with students about making responsible choices, and assisting those who sell our products in spotting fake IDs and serving responsibly.

Studies have shown that parents are the primary influence on their children's choices decisions about drinking, and that's why we're proud to offer our Family Talk program to help parents start the discussion.

Family Talk About Drinking

Recognizing that parents have the greatest influence on their children's decisions about drinking, the Family Talk program helps prevent underage drinking by encouraging open, honest communication between parents and children. Developed by an advisory panel of education, family counseling, child psychology and alcohol treatment professionals, the Family Talk parent guide is available in five languages - English, Spanish, Chinese, Korean and Vietnamese. Six and a half million copies have been distributed free to parents and educators by Anheuser-Busch and its nationwide network of wholesalers.

**Anheuser-Busch's team of wholesalers distributes free copies of the Family Talk materials.
Locate a Montana wholesaler closest to you.**

Toll free number 1-800-359-TALK

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