

Single Project Award Categories

Based solely on its primary purpose, each Single Project Entry must be placed into one of the following eleven award categories for judging:

Business Development

Projects conducted with the goals of creating, increasing or improving business and economic opportunities and/or productivity in the local community. Also includes strategic planning projects.

Project Examples: Chamber of Commerce involvement, How to start your own business, investment clubs, speakers from successful local companies, How to write a Chairman's Planning Guide, planning needs and analysis, record keeping, Board retreats, short-term and long-term planning

Area of Opportunity: Business

Chapter Business Plan Commissions: Strategic Planning and Business Opportunities

Public Relations

Projects that obtain positive recognition for the chapter, or establish, maintain or improve a favorable relationship between the chapter and the public.

Project Examples: Press releases, Distinguished Service Awards, Parades, Pageants, Newsletters and Web sites, plus training in marketing and public relations.

Area of Opportunity: Business

Chapter Business Plan Commission: Marketing and Public Relations

Chapter Ways and Means Fundraising

Projects conducted to raise funds to pay for the operation and expenses of the local Jaycee chapter. (NOTE: CPG's Primary Purpose **must** state that the money is benefiting the *chapter* – not a charitable donation.)

Project Examples: Haunted House, parking cars, raffle, running a County Fair

Area of Opportunity: Business

Chapter Business Plan Commission: Financial Management

International Development

Projects conducted to enhance a member's knowledge of different cultures and countries around the world. This category also includes all projects conducted for state Jaycee, USJC, and JCI emphasis programs.

Project Examples: Guest speakers from other countries, Relay For Life, Outstanding Young Farmer (OYF), Ten Outstanding Young Americans (TOYA), JCI Presenter, a fund raiser for a camp for children supported as a "emphasis" or "priority" project by your state (ex: Camp Virginia Jaycee). (NOTE: CPG's Primary Purpose **must** state if the project is a state Jaycee emphasis program if it not obvious but the name. ex: To raise money for the Nevada Jaycees' state priority project the Las Vegas Children's Home.)

Area of Opportunity: International

Chapter Business Plan Commissions: International Involvement and State, National and International Junior Chamber Involvement

Individual Development

Projects conducted to provide personal, Spiritual and professional development. This category also includes projects that provide social opportunities (chapter activities), as well as family involvement opportunities for chapter members and their families.

Project Examples: Time Management, Public Speaking, Family Day at the Zoo, New Member Orientation, How to Deal With Difficult People, a speaker explaining the principles of Buddhism, Putt-Putt Golfing, Movie Night, Spring Board and Degrees, How to Change a Flat Tire, Chapter Awards

Area of Opportunity: Individual

Chapter Business Plan Commissions: Personal Development, Professional Development, Chapter Activities and Membership Retention and Activation

Membership Recruitment

Projects conducted to recruit new members to the organization. This category also includes recruitment drives to establish new chapters or save existing chapters.

Project Examples: M-Nights, Door-to-Door Membership Recruiting, Growth Week Activities, Chartering a Chapter

Area of Opportunity: Individual

Chapter Business Plan Commission: Membership Retention, Growth and New Chapters

Environmental Development

Projects conducted to improve the natural world, especially the preservation, management, and care of natural and community resources.

Project Examples: Adopt-A-Highway, planting trees in a park, phone book recycling

Area of Opportunity: Community

Chapter Business Plan Commissions: Community Service

Community Development

Projects conducted that are designed to promote or improve the quality of life for people in the community and assist with community needs. This includes: community service, government and civic involvement. Government involvement in all areas of the local, state and national governmental process, plus projects designed to provide the education of laws and governmental processes, would be in this category.

Project Examples: Game Night at the Senior Citizens Center, holding a How to Buckle in a Child Seat event, Model Legislation, Get Out the Vote, Meals on Wheels, Political Debates, Blood Drive, collecting canned food for the local food pantry, working at a homeless shelter

Area of Opportunity: Community

Chapter Business Plan Commissions: Community Service and Government and Civic Involvement (NOTE: Although projects dealing with the environment are in the Community Service *Commission*, **SPE's** for environmental projects are **judged** in a **separate** category.)

Community and Charity Fundraising

Projects conducted to raise funds for non-Jaycee programs and charities in the local community. (NOTE: CPG's Primary Purpose **must** state that the money is benefiting a **charitable** cause – **not** the Jaycee Chapter)

Project Examples: Raising money to help a local person get a kidney transplant, holding a car wash for the domestic violence shelter, collecting coins for the Ronald McDonald House, selling raffle tickets to raise money to help a local dance troop to compete at out-of-state finals

Area of Opportunity: Community

Chapter Business Plan Commission: Community Fundraising

Youth Activities

Projects conducted for children and youth that promote and encourage their involvement in activities and/or the learning of personal and leadership skills. Note: Projects involving primarily children of non-Jaycees fall under this category.

Project Examples: Easter Egg Hunt, reading to kindergarteners, Kid Care fingerprinting, a youth leadership weekend for High School students, T-Ball tournament, Summer Soccer league

Area of Opportunity: Community

Chapter Business Plan Commissions: Children and Youth

United Nations Millennium Development Groups (UN MDG)

Projects that are specific to the goals listed, that work with the United Nations Millennium groups. At the Millennium Summit in September 2000, the largest gathering of world leaders in history adopted the UN Millennium Declaration, committing their nations to a new global partnership to reduce extreme poverty and setting out a series of time-bound targets, with a deadline of 2015. These targets have become known as the Millennium Development Goals.

- Goal 1: Eradicate Extreme Hunger and Poverty
- Goal 2: Achieve Universal Primary Education
- Goal 3: Promote Gender Equality and Empower Women
- Goal 4: Reduce Child Mortality
- Goal 5: Improve Maternal Health
- Goal 6: Combat HIV/AIDS, Malaria and other diseases
- Goal 7: Ensure Environmental Sustainability
- Goal 8: Develop a Global Partnership for Development

NOTE: Projects that fall into the UN MDG category will be located under various Areas of Opportunity and Commissions in your Business Plan, depending on which of the eight goals is targeted. For the best examples of UN MDG projects, log on to the JCI website at www.jci.cc and find the heading "Programs." Choose the option "Awards" from the drop down menu. On the Awards Home Page, select "Previous Winners" in the left-hand column. If you have difficulties, contact the National Awards Committee member assigned to your state or the National Awards Committee Chair.

Some tips for determining how to classify chapter projects:

- First determine a **single** main purpose for conducting a project or event. The project or event should be classified under the Commission and Area of Opportunity that relates **specifically** to that **one** purpose.

- A fund-raising project must be classified in the Award Category according to whom the funds raised are benefiting: the chapter or a charitable cause. Under **no** circumstances should a project have the primary purpose of raising money for **both** the chapter **and** a charitable cause. Choose one (the chapter or a charity) as the **primary** recipient of the funds (thus indicating under which category the project should be classified) and make it one of the **project's goals** to **also** provide money to the second cause.

- Remember **training courses** specifically held in Public Relations, Marketing, writing Chairman's Planning Guides and strategic planning (both long and short-term) should be placed in the **Business Development** award category because you are developing specific business skills. (Specific business skill trainings should not be placed in the Individual Development award category.)

- **Remember: Jaycees from other states will be judging your projects.** You and everyone in your state know what your state's "emphasis" or "priority" projects are. However, many judges from other states may not realize this is a program "adopted by" and supported by all the chapters in your state. Thus, **unless you specify** in your Chairman's Planning Guide that this is a **state-supported** or **state-run project or program**, a judge may think that your project was submitted for judging under the wrong category and thus may not rank your project as high when judging your entry. State emphasis programs or priority projects are classified under "State, National and International Junior Chamber Involvement" commission, and are judged under the "**International Involvement**" awards category. If not indicated as a state-supported program, a judge may think it belongs in the Community Service, Community Fund-Raising or Youth Activity categories

- Another thing to keep in mind regarding Jaycees from other states judging your projects: Even if it is a long-running project for your chapter and everyone in your state knows it by name, be sure to consider that the judge may not be familiar with your project or even any project of its type. Be sure to give a solid explanation of the project's concept and its history in your Chairman's Planning Guide.
- **Commissions** are simply a "**helpful tool**" for a Chapter to use while planning events and projects and when writing their annual Business Plan. They will help a chapter create a balanced and well-round plan. Commissions should not be confused with **Awards Categories**, which are used specifically to **classify projects into groups** in order **to be judged** against other projects from around the United States.

- The US Jaycee Awards Categories are very similar **but not identical** to the categories used by JCI for judging awards on the International level. Some project winners from the US Junior Chamber may have to be placed into a different category to be judged Internationally. Consult the JCI website at www.jci.cc for all deadlines and rules regarding submitting awards on an International level. For additional help, consult the National Awards Committee Member assigned to your state or contact the National Awards Committee Chair.