



Program Overview

Purpose

The NFL PEPSI PUNT, PASS & KICK program creates a lively and engaging forum for boys and girls ages 8-15 to compete separately against their peers in punting, passing, and kicking skills.

Philosophy

The National Football League wants every child to be given an equal opportunity to compete. Therefore, there is no registration fee or purchase required for any participant to enter.

Participants At Local Youth Organizations

All contestants must fill out a waiver form, which they can obtain from their school or local youth organizational group (e.g. Parks & Recreation facility, Pop Warner, Jaycees, etc.), or they can photocopy the sample waiver form on page 31. Children must be from 8 to 15 years old and show a valid birth certificate for age verification.

Age Groups

The four age divisions are: 8-9, 10-11, 12-13, and 14-15, with boys and girls competing separately (age is determined as of December 31 of the current year). The top scorer in all age divisions from each Local Competition from each of the boys' and girls' divisions will advance to the Sectional Competition. The top five first-place scorers in each age group from the pool of Sectional Competition champions will advance to the Team Championship. Therefore, if there are more than five sectionals in your NFL market, everyone will not advance to the Team Championship—only the top five. A competitor must be a first-place winner at the Sectional level in order to be considered for the Team Championship.

Structure

Each National Football League city/team will be broken down into a minimum of five sections divided by geographic location.

Local/Sectional Competitions

Local Competitions must take place during August and September. Winners from each Local Competition (one winner from each of the boys' and girls' four [4] age groups) will move on to compete at an assigned Sectional Competition. Sectionals preferably are held on Saturdays and/or Sundays in October.

Team Championships

Team Championships take place in NFL team stadiums in November and December (the competition will take place prior to the game). A passing exhibition will take place either during pregame or halftime. ***The top four scorers from all the first-place finalists in each age division in both the boys' and girls' age groups (from each of the NFL teams) will advance to the national finals. These 32 winners plus two parents or guardians will travel to the finals at an NFL playoff game in January.***