

**It's All Greek To Me!**  
**A New Member Orientation Program**

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**Sources:** Atlanta Junior Chamber of Commerce FOCUS program  
USJCC The Jaycee Book

**Target Audience:** New and prospective members

**Group size:** 2 to 20

**Duration:** 1 1/2 to 2 hours (1/2 hr social, 1 hour presentation)

- A. Orientation Introduction** Overhead #1
1. Instructor introductions
  2. Ground Rules Overhead # 2
  3. Participant introductions Introductions
- B. Questions**
1. Why am I here? Overhead # 3
  2. What are the Jaycees? Overhead # 4
  3. How did the Jaycees start? Overhead #5
  4. What impact have the Jaycees had on communities Overhead #6  
across America?
  5. How do the Jaycees provide leadership training? Overhead #7
  6. How does the concept apply to our individual needs? Overhead #8
  7. We've covered the Jaycees in general. Tell me about  
this chapter specifically.
  8. What's in it for me?
  9. If I'm not already a member, what does it take for me  
to join?
- C. Close**
1. Fill out membership applications and surveys
  2. Answer questions
  3. Adjourn with the creed
  4. Stay around for one-on-one discussion



**Notes:**

We recommend that you run this program monthly. It should be run as a separate event because it can take 1 1/2 to 2 hours in total, counting social time, presentation and wrap-up.

The ice breaker should be used to find out useful information about the participants. Why they came. Why they joined. What they are interested in.

Have them complete a member survey tonight. You will have the information immediately this way.

Have promotional materials available--newsletters, brochures, project flyers.

Have business cards.

If your chapter has a diverse membership stress that.

Chapter scrapbook.

Door prizes can be given away. Use the question numbers as the mechanism. Give people their prizes as they read the winning questions. The prizes do not need to be fancy. It's how you present the prize that is important.

Try to make the presentation as interactive as you can, by asking for examples from the group, addressing questions or concerns they might have, etc.

Get feedback from them about the presentation. It should not last beyond 1 hour. Make sure that it does not run too long. Finish the material and then if some people want to stay and chat you are not holding everyone up. Respect people's time make sure you start and end on time.

The presenters should follow-up with the attendees via postcards or by phone after the presentation.

Use this as an opportunity to develop new recruiters and presenters.

All of the information that was included in the packet is on the diskette your were provided with.

Customize the documents to meet your needs.